

06-25-08

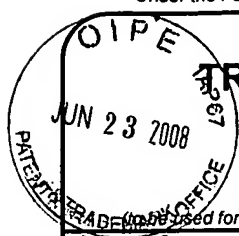
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PTO/SB/21 (09-06)

Approved for use through 03/31/2007. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL FORM

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Total Number of Pages in This Submission

15

Application Number

10/717,271

Filing Date

November 18, 2003

First Named Inventor

Douglas B. Macrae

Art Unit

2623

Examiner Name

Olugbenga O. Idowu

Attorney Docket Number

UV-273

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form (in duplicate) <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request (in duplicate) <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Supplemental Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please Identify below): Return Receipt Postcard
<div>Remarks</div> <p>The Director is hereby authorized to charge payment of any fees required, or to credit any overpayment, in connection with this Reply to Office Action to Deposit Account No. 06-1075, Order No. 003597-0273. A duplicate copy of this Transmittal Form is enclosed herewith.</p>		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Ropes & Gray LLP		
Signature			
Printed name	Brian E. Mack		
Date	June 23, 2008	Reg. No.	57,189

CERTIFICATE OF MAILING via Express Mail Label No.: EM125016579US

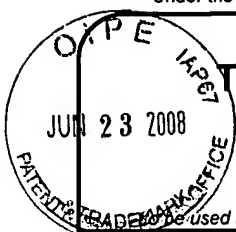
I hereby certify that the enclosures listed above are being deposited with the United States Postal Service "Express Mail Post Office To Addressee" service with sufficient postage in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below:

Signature			
Typed or printed name	SARAH SCHLIE	Date	June 23, 2008

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Olugbenga O. Idowu

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ENCLOSURES (Check all that apply)

☐ Fee Transmittal Form (in duplicate)

☐ Fee Attached

☒ Amendment/Reply

☐ After Final

☐ Affidavits/declaration(s)

☐ Extension of Time Request (in duplicate)

☐ Express Abandonment Request

☐ Supplemental Information Disclosure Statement

☐ Certified Copy of Priority Document(s)

☐ Reply to Missing Parts/Incomplete Application

☐ Reply to Missing Parts under 37 CFR 1.52 or 1.53

☐ Drawing(s)

☐ Licensing-related Papers

☐ Petition

☐ Petition to Convert to a Provisional Application

☐ Power of Attorney, Revocation Change of Correspondence Address

☐ Terminal Disclaimer

☐ Request for Refund

☐ CD, Number of CD(s) _____

☐ Landscape Table on CD

☐ After Allowance Communication to TC

☐ Appeal Communication to Board of Appeals and Interferences

☐ Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)

☐ Proprietary Information

☐ Status Letter

☒ Other Enclosure(s) (please Identify below):

Return Receipt Postcard

Remarks

The Director is hereby authorized to charge payment of any fees required, or to credit any overpayment, in connection with this Reply to Office Action to Deposit Account No. 06-1075, Order No. 003597-0273. A duplicate copy of this Transmittal Form is enclosed herewith.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name

Ropes & Gray LLP

Signature

Printed name

Brian E. Mack

Date

June 23, 2008

Reg. No.

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Express Mail Label No. EM125016579US

PATENTS
UV-273

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Douglas B. Macrae et al.
Application No. : 10/717,271 Confirmation No. : 7423
Filed : November 18, 2003
For : SYSTEMS AND METHODS FOR PROVIDING REAL-
TIME SERVICES IN AN INTERACTIVE TELEVISION
PROGRAM GUIDE APPLICATION
Art Unit : 2623
Examiner : Olugbenga O. Idowu

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

New York, New York 10036
June 23, 2008

REPLY TO OFFICE ACTION

Sir:

In response to the Office Action mailed on
March 21, 2008 (hereinafter "Office Action") in the above-
identified patent application, applicants respectfully request
reconsideration and allowance in view of the following
amendments and remarks:

Amendments to the Claims begin on page 2 of this
Reply.

Remarks begin on page 8 of this Reply.